



Become an expert with
Design Thinking & UI/UX
with Average Salary Package of INR 6,00,000

Curriculum Brochure

Design Thinking & UI/UX Design

TRAINING

Design thinking and UI/UX design are both rapidly growing fields that offer exciting career opportunities for individuals with the right skills and experience. As companies increasingly recognize the importance of user-centered design, the demand for design thinking and UI/UX professionals has skyrocketed. From tech startups to established corporations, companies across industries are looking for designers who can create compelling user experiences that drive customer engagement and loyalty.

UI/UX designers are responsible for creating user interfaces and experiences that are intuitive, functional, and visually appealing. They work closely with stakeholders, including product managers, developers, and users, to create designs that meet business objectives and user needs. UI/UX designers need to have a deep understanding of user psychology, design principles, and industry trends to create effective designs. With the rise of mobile apps and web-based platforms, the demand for UI/UX designers is expected to continue to grow in the coming years.

Design strategists are responsible for applying design thinking methodologies to solve complex business problems. They work collaboratively with cross-functional teams to identify user needs, generate creative solutions, and prototype and test new concepts. Information architects design the structure and organization of digital products and services. They create wireframes, site maps, and other documentation that help developers understand how a product should function and how users will interact with it.

As a Design Thinking & UI/UX professional, you have different specialisations to work & you will have different options to start your career.

Middle Level Career Options

After successfully completion of training, you can apply for various job roles, like

- UI/UX Designer
- Product Designer
- User Experience Designer
- Interaction Designer
- Information Architect
- User Interface Designer
- Visual Designer, etc.

Top Level Career Options

After two to five years of experience, you can apply for job roles, like

- UX Researcher
- Design Strategist
- Service Designer
- Design Thinking Coach
- Creative Director
- Design Consultant

Overall, the career scope and demand in design thinking and UI/UX are both very promising. As companies increasingly prioritize user-centered design and digital innovation, the demand for skilled designers and strategists is expected to continue to grow.

There are diverse
Career Options
& Opportunities.

Why, You should choose

Design Thinking & UI/UX – As Career Option

High Demand

Nowadays, many organizations are working on providing an excellent user experience to their users/customers, due to the reason the demand for design thinking & UI/UX professionals is increasing significantly.

Creative & Innovative

Design Thinking and UI/UX professionals always deal with high levels of creativity, engaging solutions, and innovation. This offers a pleasing and rewarding career path to those who enjoy their creative & innovative journey.

Diverse Opportunities

Design Thinking and UI/UX professionals always have a wide range of working sectors they never get limited to any specific industry which shows that the professionals always have a diverse range of career opportunities.

Good Salary

As the demand for expert designers is increasing so the average salary is also increasing and making it a lucrative career path.

Training Roadmap

Design Thinking & UI/UX

Design Thinking and UI/UX Design can provide a lot of career opportunities because the companies that prioritize design thinking and UI/UX are focusing to provide better and more intuitive user experiences to their customers. This leads to increased customer satisfaction, engagement, retention, and loyalty. With the rise of data-driven decision-making, the demand for UX researchers is expected to continue to grow in the coming years.

Design Thinking
Mindset

Problem
Identification

Ideas &
Brainstorming

Prototyping
& Mockups

UI/UX Design
using Figma

Projects &
Case Studies

Available Training Programs to become a Design Thinking Professional

Program	Associate Program	Professional Program
Duration Required	3-4 Months	6 Months
Level	Intermediate	Expert
Working Experience	Not Applicable	3 Months
Timings	Week-days (Mon - Fri)	
Activities	Live Classes (Online / Offline), Doubts Sessions, Presentations, Minor Projects, Training, Assignments.	Live Classes (Online / Offline), Doubts Sessions, Presentations, Training, Assignments, Mock Interviews, Project Work
Amenities	Video Resume, Portfolio, Working Experience* (based upon projects), Interview Questions, Technical Support, Job Notifications.	
Outcome	Valid Certifications	Valid Certification & Experience

Benefits / Perks with Learn2Earn Labs Training Program



Hands-On Training



Working Experience



Valid Certification



Corporate Connections



Attractive Portfolio



Video Resume



Professional Development



Interview Preparation

Design Thinking Training Program

This program is designed to train students with the skills and experience to design products or services by focusing on user experiences, engagement, retention, and loyalty.



Practical Based Sessions

Training program available in four months & six months duration



Dummy Projects

To build your hands-on expertise & portfolio



Resume Building Assistance

To create an attractive resume for your candidature



Interview Preparation

So you can present your skills in a better way



Mentoring & Job Assistance

To help you in getting good career or placements

Who can join

Any graduate or post graduate student from Engineering, Computer Science, Information Technology or related specialization can join this design thinking and UI/UX design training program.

Any working professional who have some IT or related work experience and now looking for department switch or salary hike or promotions, can also join this design thinking and UI/UX design training program.

Training Mode

Online Live Classes are available

- 4x more effective way of learning
- Hands-on experience with projects & assignments
- Virtual class with real interaction with trainer
- Monitoring support & troubleshooting issues
- Masterclass from industry experts & leaders
- Live class recordings for revision purpose

Design Thinking & UI/UX Training in Agra



Learn2Earn Labs

F-4, First Floor, Anna Ikon Complex, In Front of Deviram Food Circle, Sikandra-Bodla Road, Sikandra, Agra, Uttar Pradesh – 282007

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Training Modules

Objectives :

The objective of a design thinking and UI/UX design training program is to equip individuals with the knowledge and skills needed to create effective and user-friendly digital products and services. The program will introduce participants to the design thinking process, which involves understanding user needs, defining the problem, ideating solutions, prototyping, and testing.

The Training program covers the basics of UI/UX design, including the principles of visual design, typography, color theory, and layout. Students will learn how to create wireframes, prototypes, and user interfaces using tools such as Figma. They will also learn how to conduct user research & usability testing to improve the user experience of their designs.

By the end of the program, participants will have developed a solid foundation in design thinking and UI/UX design and will be able to apply these skills to a wide range of digital products and services. They will be able to work collaboratively in teams, communicate their design ideas effectively, and create user-centered designs that meet the needs of their users. The objective of the program is to empower individuals with the skills and knowledge needed to create effective and user-friendly digital products and services that make a positive impact on people's lives.

Module 1 : Introduction to Design Thinking

Introduction to Design Thinking, Importance of Design Thinking, how design thinking works, Design Process, characteristics of Design, application of Design Thinking, Designer vs Non-Designer Thinking, Design thinking vs problem solving approaches, human-centered approach.

Module 2 : Empathy

Introduction to Empathy, Why to Empathize, Understand the Market, User, Technology and Perceived Constraints, Technique to Empathize, User Research, Interviews, Surveys, Observations, Shadowing, User Personas, User Needs & goals, Creating User Personas, Empathy Mapping, Cultural Sensitivity, Conducting User Research, User Engagement Technique, Empathic Communication, Synthesize the findings from user research.

Module 3 : Define & Ideate

Design Principles (aesthetic, functional and ethical), Input & Start Point of Design, gathering input from stakeholders, concept of design space, Explore and Generate Ideas, physical workspaces and digital collaboration tools, Idea Generation, Brainstorming, Mind Mapping, SCAMPER, Evaluating Ideas, Problem Identification and Definition, Problem Statements, Reframing, Problem Solving Techniques, Root Cause Analysis, FishBone Diagrams, Decision Tree & Risk Analysis to make effective decisions, Identify & Prioritize

Constraints, discovering new opportunities & ideas.

Module 4 : UX /UI Factors Influencing User Experience

User-Centered Design Process, Conceptualization & Ideation, User's Mental Model, Products Designed on User's Mental Model, Confused Mental Models, Products Designed on Confused Mental Model, UCD Process, Persona Mapping, Story Boarding, Scenario Map, Empathy Mapping.

Methods of UX research – Qualitative / Quantitative, Data Gathering Methods & Sources, Expert Review, Interviews, Surveys & Email Questionnaire, Observation – Eye Tracking, Clickstream Analysis, Focus Group, User Groups, Market Segments, Competitor Analysis, User Stories, Task Flow, Information Architecture.

Module 5 : User Interface & Visual Design

Cognitive Studies for Better User Experience, Gestalt Principles, Applying gestalt principles to UI/UX, Gestalt Principles in Web Design, Gestalt Principles in Mobile App Design, Examples of Gestalt Principles in Action, Microcopy, Visual Design, Color Theory, Tools for Designing with Color, Typography, How Typography Determines Readability, Combining Fonts, User Interface Elements, Using Graphics & Illustrations to Finalize Designs, Informational Components, Containers, UI Controls / Patterns, Input Controls, Navigational Components, Accessibility in Design, Types of Disabilities.

Module 6 : UI Prototyping & Styling

Introduction to Prototyping & Wireframing, sketching techniques, creating reusable design components, Fidelity of a Prototype - Low / Medium / High, Paper Prototyping, Digital Prototype, HTML Prototype, Sketching Techniques, Grid & Layout Systems, Interaction Design, tools & techniques for interactive prototyping, Organization Schemes, Information Design, Navigation, Flat vs Deep Hierarchies, Associative Navigation, creating & presenting a comprehensive prototype.

Module 7 : UX Research & Testing

Introduction to Heuristic Evaluation, Assessing Prototypes, Writing Good Heuristic Evaluations, Visibility of System Status, User Control and Freedom, Engagement Levels, Error Tolerance, Aesthetic & Minimalist Design, Planning & Conducting Usability Test, Surveys and E-mail Surveys, Survey Tools, A/B Testing, UX Laws, Design Validation & Tradeoffs, Heatmaps with Tools like Hotjar User Testing.

Module 8 : Figma

Introduction to Figma, Figma Design File, Shapes, Selection, Typography, Design Tree, First Design, Colors, Drawing Tools, Margin, Padding, AutoLayout, Formatting Principles, Figma Constraints, Website Design, Styles and Components, Component Variants, Layout Grids & Design, Responsive Design, Material Design, Tailwind UI, Designing Mobile Apps, Iconography, Boolean Groups, Figma Token, Animations.

Module 9 : Projects & Exercises

At the end of training, you need to go through with some design projects and exercises to increase your productivity and to build your experience.

Designing a Landing Page: Have participants design a landing page for a fictional product or service. This exercise will help them develop their wireframing and prototyping skills, and give them a chance to practice designing for a specific audience.

Designing a Mobile App: Have participants design a mobile app for a specific user persona. This exercise will help them understand the unique challenges of mobile design and how to create effective and user-friendly interfaces.

Redesigning an Existing Website: Have participants choose a website that they think could benefit from a redesign and work on creating a new user experience for that website. This exercise will help them practice identifying pain points and improving the user experience.

Creating a Style Guide: Have participants create a style guide for a brand or product. This exercise will help them develop their skills in typography, color theory, and branding.

Designing a Dashboard: Have participants design a dashboard for a data-driven product or service. This exercise will help them understand how to effectively display data and create visualizations that are easy to understand.

Designing an E-commerce Website: Have participants design an e-commerce website for a specific product or service. This exercise will help them understand the unique challenges of designing for online shopping, such as product listings, checkout processes, and product pages.

Conducting User Research: Have participants conduct user research for a specific product or service and use the insights gathered to inform their design decisions. This exercise will help them understand the importance of user-centered design and how to gather and analyze data.

Collaborative Design Exercise: Have participants work in pairs or groups to design a product or service. This exercise will help them develop their collaboration skills and learn how to work effectively as a team.

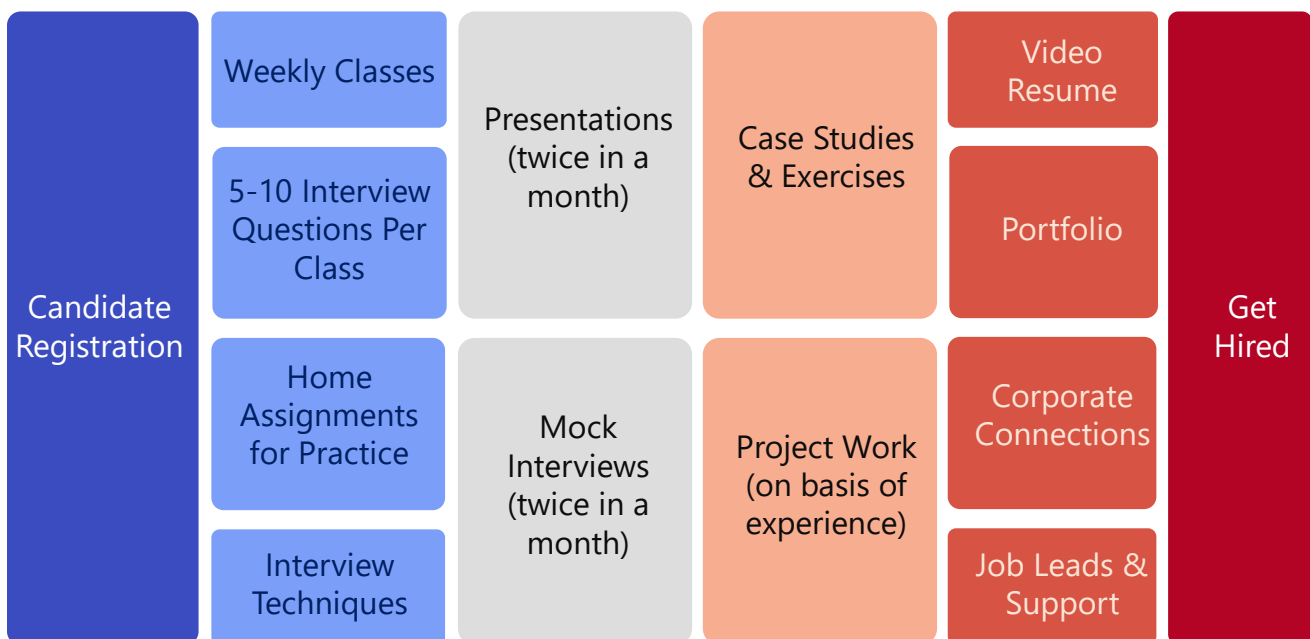
Usability Testing: Have participants conduct usability testing on their designs and use the insights gathered to make improvements. This exercise will help them understand the importance of testing and iteration in the design process.

Redesigning a Physical Product: Have participants choose a physical product that they think could benefit from a redesign and work on creating a new user experience for that product. This exercise will help them understand how to apply design thinking to physical products and how to create user-friendly interfaces for non-digital products.

We follow a dynamic & vibrant Job Assistance Execution Path


In present scenario providing job surety is easy, only we need to focus on outcome based learning and practical work enhancement. We know that every candidate is enough capable to understand the concepts and implement those concepts for improving his/her practical knowledge and experience.

Hence we are following a dynamic & vibrant Job Assistance Execution Path while conducting our job guarantee training programs and job assistance training programs. We are proud to say that we prepare candidates who can perform better throughout their professional journey and will always remains unbeatable.



We also offers

Variety of Job Oriented Training Programs

 <p>Java Full Stack Duration : 4 months 6 Months</p>	 <p>Full Stack Web Development Duration : 4 months 6 Months</p>	 <p>8 LPA+ Job Guarantee Full Stack Software Engineer Duration : 1 Year 600 Hours</p>
 <p>Cloud Computing & DevOps Duration : 4 months 6 Months</p>	 <p>Digital Marketing Duration : 6 months 1 Year</p>	 <p>Data Science & ML Duration : 4 months 6 Months</p>

Frequently Asked Questions

1. How this training program will help me to get a placement with handsome salary?

Our training program is designed as per the requirements of business industries and latest trends. During training you will get a deep practical exposure of design thinking & UI/UX Design and related tools along with the experience of working on dummy projects. You will be able to work on user personas, user stories, information architecture, design tools, prototypes & wireframes and can also lead or supervise other people to work on those dummy projects. With your skills, experience and abilities, you can get offer from any renowned organization.

2. Why should I choose Design Thinking & UI/UX as a career option?

Nowadays, many organizations are working on providing an excellent user experience to their users/customers, due to the reason the demand for design thinking & UI/UX professionals is increasing significantly.

Design Thinking and UI/UX professionals always deal with high levels of creativity, engaging solutions, and innovation. This offers a pleasing and rewarding career path to those who enjoy their creative & innovative journey.

Design Thinking and UI/UX professionals always have a wide range of working sectors they never get limited to any specific industry which shows that the professionals always have a diverse range of career opportunities.

3. What kind of jobs, will I get after completing this training?

After successfully completion of the training program you would be able to work with renowned companies on various roles like UI/UX Designer, Product Designer, User Experience Designer, Interaction Designer, Information Architect, User Interface Designer, Visual Designer, UX Researcher, Design Strategist, Design Thinking Coach, etc.

4. What would be the salary, I will receive after completing the training?

Design Thinking & UI/UX Designers are one of the demanding professionals in the corporate industries and their demands are increasing every year. After successfully completing the training you would be one of them and can get an average salary of Rs. 6 LPA or more.

5. Will you provide me, Job Assurance or Job Guarantee?

Yes, We can give you Job Assurance to have a decent job offer. Only you need to attend all the classes or practical session with at-least 80% attendance, complete the assignments, appear in test series, professional development sessions & mock-interviews, work on dummy projects, etc. You must be holding a valid degree in the related domain.

6. Can I attend demo classes after getting enrolled for the training program?

Yes, You can attend the demo classes. Usually, we provide demo classes (up to 3 classes) for fresher and new candidates so they can understand the overall curriculum, clear their doubts, and make sure that the training would be worthy and useful. After demo classes, you can register yourself for the training program.

7. Why should I join Learn2Earn Labs instead of joining any other institute?

It's always difficult to find a good institute or a mentor. At Learn2Earn Labs, it's our responsibility to give you a perfect environment to learn, develop your skills & find your talent. At Learn2Earn Labs, we know that you are enough capable to do anything, only you need a guidance & support to improve your skills and practical knowledge.

Learn2Earn Labs will provide you an additional training in professional development depending upon your requirements, which will help you in getting your dream job.

8. How I can pay for my training? Do you offer part payment facility & any EMI plan?

Other than Pay-In-Cash option, any mode of payment is allowed whether it would be UPI, NEFT, Account Transfer, Cheque or Demand Draft.

Yes, we offer part payment facility (with extra 15% processing fee) to reduce your one-time financial burden.

9. Will you provide support or solve my queries after completion of the training?

Yes, we always provide life time assistance support to our students. Whether you want to go for a good job or interview, or want to switch your job or looking for promotion, or looking for some part time income or outsource any project/work, or thinking about to start your own coaching/training business then we will guide you and support you.

10. Will you provide me working experience, If I will get enrolled with this training?

Yes, we will provide you working experience of three months so you can apply on those jobs where some experiences are required. We only provide experience letter to those who join our training programs for at-least six months duration and worked on our dummy project.

11. What would be the admission criteria? How I can join this training program?

After attending the demo classes, you can ask the concern person/faculty to process your enrolment. Then you need to submit the initial amount along with the registration fee. After that you are required to fill our registration form, submit your academic marksheets & degree (scanned copies) and a declaration from to declare that all your information is correct.

12. Will I get incentives, if I will work on your client's project?

Definitely, nothing is free in this world and we also know it very well. We will provide you incentives and reimbursement depending upon your performance & client reports.

13. Will you provide me notes, case studies & other training material?

Yes, we will provide you digital notes for your better learning & revision, job sheets, assignment samples, project report templates, presentation templates and many more.

14. Will you provide me the course completion certificate?

Yes, we will provide you an industry recognized certificate after successfully completing this "Design Thinking & UI/UX Design" training program.



Learn2Earn Labs

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